

# FTA CLINIC & FORUM 2023



**26 October 2023**  
**9am - 4.30pm SGT**

The FTA Clinic & Forum is SBF's 2023 capstone event for Free Trade Agreements, explores the future potential and relevance of FTAs in the face of geopolitical instability and global trade dynamism, and how businesses can adapt to a "new normal".

The event begins with a panel discussion on Singapore's strategies for continuously enhancing and broadening its FTA network, how FTAs can align closely with present-day business models, and supply chain resilience. Following this, there will be a sharing session on Enterprise Singapore's Market Readiness Assistance (MRA) Grant and the Tariff Finder tool to share with companies on practical ways to start their FTA journey.

Three breakout sessions covering different regions take place after a buffet lunch, with curated focus on different economic sectors and opportunities in each market.

Interested participants may also register for one-to-one consultations with SBF, Enterprise Singapore or featured trade advisory firms approved under the Market Readiness Assistance (MRA) Grant after the event.

## SUPPORTING ORGANISATIONS



SINGAPORE  
BUSINESS  
FEDERATION  
Apex Business Chamber



FTA DAY 2022

PLENARY 1: REGIONAL TRADE AGREEMENTS  
THE FUTURE OF TRADE: TREND OF MEGA-REGIONS

FTA DAY 2023  
Building Resilience & Advancing with the Digital Economy

FTA Symposium 2023  
20 Years of Free Trade Agreements

## MORE DETAILS

### VENUE

SBF Centre, Level 6 Seminar Rooms

### REGISTRATION LINK

<https://forms.gle/49I9pcxBYgdTkZuD8>

Or

Scan the QR Code below:



For more information:  
[fta@sbf.org.sg](mailto:fta@sbf.org.sg)

# PROGRAMME OUTLINE

Time	Description	Speaker
9am	<b>Registration</b>	
9.30am	Opening Remarks	Singapore Business Federation (SBF)
9.40am	<p><b>Panel Discussion: Role and Relevance of FTAs in the Future of Trade</b></p> <ul style="list-style-type: none"> <li>• How Singapore adapts to evolving global trade dynamics</li> <li>• The relevance of FTAs to current business priorities and 21st century trade</li> <li>• Improving supply chain resilience through diversity and agility</li> <li>• Leveraging Trade in Services chapters and effective integration</li> </ul>	<p>Panellist:</p> <ul style="list-style-type: none"> <li>• <b>Ms Liz Chelliah</b>, <i>Principal Trade Specialist</i>, Ministry of Trade and Industry</li> <li>• <b>Mr Jeffrey Tan</b>, <i>President of SCS Supply Chain Management (SCM) Chapter</i>, Singapore Computer Society</li> <li>• <b>Mr David Stepat</b>, <i>Senior Manager</i>, Dezan Shira &amp; Associates</li> </ul> <p>Moderator: <b>Mr Jason Lee</b>, <i>Director</i>, Singapore Business Federation</p>
10.40am	<b>Q&amp;A</b>	
10.55am	<b>Tea Break</b>	
11.10am	Leveraging EnterpriseSG's Market Readiness Assistance (MRA) Grant	<b>Mr Toh Boon Ho</b> , <i>Deputy Director</i> , Enterprise Singapore
11.40am	Using Tariff Finder to determine tariffs and applicable FTAs	<b>Mr Johan Ruslan</b> , <i>Senior Executive</i> , Singapore Business Federation
11.50am	<b>Lunch &amp; Networking</b>	

# PROGRAMME OUTLINE

Time	Description	Speaker
1.00pm	<p><u>East Asia in 2024 &amp; beyond</u></p> <ul style="list-style-type: none"> <li>• Business Opportunities in Japan and Korea</li> <li>• Navigating Japan's Tariff Rate Quota in CPTPP</li> <li>• Market Access and Rules of Origin in CPTPP and Korea - Singapore FTA</li> <li>• Korea's Digital Economy</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Amanda Dizon</b>, Senior Development Partner, Enterprise Singapore</li> <li>• <b>Mr Masahiro Ishikawa</b>, Deputy Director, Trade and Investment Consultation Division, Overseas Business Support Center of Japan External Trade Organization (JETRO) and Certified Customs Specialist.</li> <li>• <b>Ms Liz Chelliah</b>, Principal Trade Specialist, Ministry of Trade &amp; Industry</li> <li>• <b>Ms Natalie Yang</b>, Senior Executive, Singapore Business Federation</li> </ul>
2.00pm	<p><u>Emerging Markets in 2024 &amp; beyond</u></p> <ul style="list-style-type: none"> <li>• Türkiye – Singapore FTA</li> <li>• Business Opportunities in Türkiye</li> <li>• Sharing on upcoming Türkiye mission in 2024</li> <li>• Services and Investment Provisions in Eurasian Economic Union - Singapore FTA (EAEU)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Ms Jaleesa Lim</b>, Assistant Director, Ministry of Trade &amp; Industry</li> <li>• <b>Mr Ahmed Emre Büyükkılıç</b>, Country Advisor, Invest in Türkiye</li> <li>• <b>Mr Ray Kwan</b>, Director, Singapore Business Federation</li> <li>• <b>Mr Tay Yu Xing</b>, Senior Assistant Director, Ministry of Trade &amp; Industry</li> </ul>
3.00pm	<b>Tea Break</b>	
3.20pm	<p><u>ASEAN in 2024 and beyond</u></p> <ul style="list-style-type: none"> <li>• Upgrades of ASEAN +1 FTAs</li> <li>• ASEAN Digital Economy Framework Agreement</li> <li>• Services and Investments</li> <li>• Business Climate in Malaysia and Thailand</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Ms Ivy Heng</b>, Assistant Director, Singapore Business Federation</li> <li>• <b>Mr David Stepat</b>, Senior Manager, Dezan Shira &amp; Associates</li> <li>• <b>Mr Tan Teck Lee</b>, Country Head, Singapore Business Federation</li> </ul>
4.20pm	<b>Sharing of FTA Survey 2023</b>	<b>Ms Andrea Lim</b> , Senior Consultant, Yamada Consulting & Spire Singapore Pte Ltd
4.25pm	<b>One-to-one Advisory Session</b> (Optional, sign up at registration)	