



**\*\*FOR IMMEDIATE RELEASE\*\***

## **Asia's Premier Biennial Cocoa Conference Returns to Singapore on 12-13 September 2024**

Singapore - February 21, 2024 - The highly anticipated Cocoa Association of Asia (CAA) International Cocoa Conference is set to take place again in Singapore from 12-13 September 2024 at the Raffles City Convention Centre. The conference is set to bring together over 600 senior business leaders, key stakeholders, decision-makers, and thought leaders from the global cocoa and chocolate industry.

This premier cocoa conference in Asia offers unparalleled opportunities for engagement and networking within the cocoa community over two days with its conference, exhibition, and gala dinner. Under the theme **"A Confluence of Positive Change,"** this year's conference aims to ignite dialogue and foster collaboration towards a sustainable and prosperous future for the cocoa and chocolate sector.

**Elie Fouché, Chairman of the Cocoa Association of Asia shares,** *"Our industry is facing tremendous challenges, with record high cocoa prices, disruption in bean supply and transformational regulations coming into application. In these unprecedented times, it is more crucial than ever to come together and collaborate. As we convene once again at the CAA International Cocoa Conference with the theme, 'A Confluence of Positive Change,' there's a strong need for collective action in overcoming challenges and shaping the future of Asia's cocoa industry."*

Scheduled once every two years, this event is Asia's foremost platform for discussing the latest trends and developments in the cocoa and chocolate industry. There will be three plenary sessions, exclusive Masterclasses, an exhibition, and the inaugural **Farmers' Network Forum – a first-of-its-kind forum** where farmers from around the globe come together and discuss the impact of global policies and uplifting sustainable cocoa farming methods.

Since its inception in 2017, the CAA International Cocoa Conference has evolved into a pivotal forum for open discussion and networking within the cocoa and chocolate industry. The 2022 edition proudly hosted over 500 delegates from 40 countries, featuring renowned speakers and panelists.

Early bird special priced tickets are now available till **31 March 2024**. For more information on pricing, sponsorships and the conference, visit <https://caacocoaconference.org/>

### **ABOUT the Cocoa Association of Asia (CAA)**

The CAA is a trade association that groups the major companies involved in Cocoa and Chocolate, processing, warehousing and related logistical activities in Asia to work together to transform and promote the cocoa & chocolate industry in Asia for Asia. Building on the unique and vibrant diversity of cross-cultural talents and a growing economy. Our members processed around 858675 metric tons of cocoa beans in crop year 2023— approximately 20% of the world's production. We as an association network with and support all the industry actors.

### **VISIT**

<https://cocoaasia.org/dir/> | Members: <https://cocoaasia.org/dir/caa-members/> <https://cocoaasia.org/dir/caa-executive-team/> <https://www.linkedin.com/in/cocoa-association-of-asia/>

### **MEDIA CONTACT**

Shirley Choo  
Chief Operating Officer, Secretary-General | [enquiry@cocoaasia.org](mailto:enquiry@cocoaasia.org)